



Sponsorship Application

To assist in evaluating your sponsorship request, please complete this application form. If there is anything further you would like to add, please attach it to this form. Thank you for your interest in Qantas.

Sponsorship Information

1. Name of group or individual seeking sponsorship	MOD Films		
2. Name of event (if applicable)	SANCTUARY		
3. Date/s of event (if applicable)	Nov 2004 / Feb 2005		
4. Reason for request	Limited budget for world-first arts project with UK funding and considerable marketing opportunities		
5. What type of group is requesting the sponsorship support?	<input type="checkbox"/> Sport	<input checked="" type="checkbox"/> Arts Organisation	<input type="checkbox"/> Cultural Event <input type="checkbox"/> Charity
6. Has Qantas provided sponsorship in the past?	<input type="checkbox"/> Yes		<input checked="" type="checkbox"/> No
If 'yes', what year?			
What was the value of past support?			
7. What kind of sponsorship support are you seeking from Qantas?			
Total number of passengers:	10		
Type of Travel:	<input type="checkbox"/> Domestic		<input checked="" type="checkbox"/> International
Type of support:	<input checked="" type="checkbox"/> Air Travel	<input type="checkbox"/> Giveaways	<input type="checkbox"/> Other
8. What is the requested itinerary and proposed number of bookings required on Qantas?			
Travelling from/to:	London / Sydney		
Guaranteed passengers for Qantas	5		
Potential passengers for Qantas	20		
9. Does your company/association have a travel account with Qantas?	<input type="checkbox"/> Yes		<input checked="" type="checkbox"/> No
If 'yes', where are the bookings made?	<input type="checkbox"/> Direct with Qantas		<input type="checkbox"/> Travel Agent



10. Proposed benefits to Qantas (Please provide details)	
<input checked="" type="checkbox"/> Media Exposure TV	BBC documentary coverage
<input checked="" type="checkbox"/> Media Exposure Press	New media / film / game industry articles
<input type="checkbox"/> Media Exposure Radio	
<input checked="" type="checkbox"/> Signage	Film credit
<input type="checkbox"/> Hospitality (le number of tickets, catering, etc.)	
<input checked="" type="checkbox"/> Other	Australian tourism promotion abroad

11. Are there any other details that you would like Qantas to be aware of?

The re-mixable film assets (eg. video, film, sound, music, 3D animation) will be free-for-non-commercial use. QANTAS can use the film assets commercially in their advertising and promotions

Contact Information

Company name (if applicable)	MOD Films
Contact name	Michela Ledwidge
Address	9 Wyndham Street
Telephone number	+44(0)207 723 4764
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E-mail address	michela@thequality.com

Thank you for taking the time to complete this form.
Please fax your completed application to the relevant state:

- NSW: +61 (2) 9951 4770
- VIC: +61 (3) 8696 2621
- QLD: +61 (7) 3238 2803
- SA: +61 (8) 8407 2396
- WA: +61 (8) 9225 8208
- ACT: +61 (2) 6250 8319
- NT: +61 (8) 8981 9036
- TAS: +61 (3) 6237 4904

For national sponsorship applications, please fax to +61 (02) 9691 3457

Thank you for your interest in Qantas

Please note: Sponsorship application forms will not be accepted unless fully completed.